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Two of a Kind

NATAPREE PICHAIROKARONGSONGKRAM & NACHANOK RATANADARDS

Also featuring

Petcharavadee Boonratnangkura, Tawin Chatchavanwong, Lee Charamentkool,
Mahasmut 'Gone' Bunyaratkash, Gabriel Carlo Malheiro, Dits Von Teese.

BEAUTY & EXPERIENCE, **Kingkong! Floke**, **Masayavanich**,
RUSTIC RETREATS, **GREETINGS FROM AFAR**
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TWO MAGAZINE

ISSUE 02 | JANUARY 2012 | ISSUE NO.

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TAWN CHATCHAVALVONG



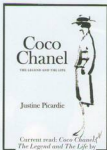
A gift from Tawn's mother: "I'd seen this rabbit perfume on her dressing table for as long as I could remember, and I'd always admired and played with it. When I turned 30, she told me that she wanted me to have it. It meant so much to me."



"I wear basic white shirts and khakis five days a week. It is like my work uniform. On the weekends, I always wear white polo shirts and white tennis shorts. I think it comes from my childhood; my mother always put me in white tennis outfits."



Tawn Ford



Current read: *Coco Chanel: The Legend and The Life* by Justine Picardie

Stepping into Tawn Chatchavalvong's apartment is like stepping into a spread from *House & Garden* magazine: matching sets of throw pillows sit alongside a sleeping fox stole on a velvet settee, while white wood-paneled sliding doors separate the living room from the dining area where we conduct our interview, carefully perched on Tawn's toile-upholstered chairs.

A fashion designer with impeccable taste, Tawn's first collection as head designer at k and i — a ready-to-wear diffusion line by veteran fashion brand Kai Boutique — felt inspired and seasoned, despite his considerably "late start" in the fashion scene (he first worked as a flight attendant before spending seven years in

public relations). He possesses a strong and sophisticated design vocabulary, evident in the classical French interiors of his apartment and his dapper yet charmingly quirky personal style. "I like clean lines, simple silhouettes and classic colours of black and white. Sometimes, I'll mix in some pastels, like lemon yellow or pale pink."

His personal penchant for elegant menswear also channels effortlessly into his professional design ethos, particularly with his own label Tawn C., which launches at the end of 2011. "I look at womenswear from a man's perspective. Sometimes, I use things that I'm more familiar with, like I would make a pencil skirt but it would feature a split derived from a men's tuxedo

jacket, so when she walks, both legs slowly slink out, things like that."

Though his corporate PR days are far behind him, Tawn still enjoys crafting lovable stories to accompany virtually everything, including what inspired his latest collection, entitled 'Catherine On A Journey'. "The key inspiration was a French film from the 1960s called *The Umbrellas of Cherbourg*. Not only do I love Catherine Deneuve very much, but I also deeply appreciated the story's central relationship between a mother and a daughter. She's going through a journey, from a girl to become a woman," he explains. "The movie is very colourful, but I made the collection a bit more black and white because of the original Kai DNA; I wanted to keep



Visual from
Tawn's new
collection

Tawn's spotless set of Globe-Trotter suitcases: "I have three or four, and I'm eyeing the big one that you can't bring onboard the plane, but how can you get that in ivory? It'll get completely ruined when they put it in the luggage bay!"



the character of the brand, but mix it with who I am."

Armed with an impressive knack for colour coordination, Tawn attributes his visual talents to his days circling the globe as a flight attendant. "I love to travel; it lifts my spirits. I get so inspired by people I see, the food I eat, and it's not only for my clothing design, but for interiors as well, like when you see window frames and wood flooring. Even colours of food can inspire you, like say, I want this colour of saffron to be on my wall, or the colour of a latte or a mushroom colour." Indeed, the world is Tawn's swatch board, and this promising designer is just getting started.



Tawn's current obsession: American TV show *Fun An*: "I'm in love with sixties styles and the idea of uniforms. I think it stems from my days as a flight attendant."



Jan Thompson

Paul B

Marco Polo
Tea by
Marriage
Press



Je-Melrose Dark
Amber & Ginger
Lily Cologne

"I love cooking and entertaining people at my house. When we have people over for a special occasion, I like to bring out the nice china and silverware. I'm a big fan of monograms; it's a nice touch."



Shu Uemura
Skin Purifier



Diptyque
Phloxes
Body Lotion



Louis Vuitton



Hermès Cape
Gold Double Tour